MIS INTERNATIONAL

6th edition | 27 - 29 September 2026 | A Coruña

Post-event report



Organised by:

Grupo evento PLUS

POST-EVENT ARTICLE [+]







MIS International Brings Together Organisers and Spanish Suppliers in A Coruña

MIS International is a workshop organised by Grupo eventoplus to enable international meeting planners to connect with Spanish meeting service suppliers. For this sixth edition, A Coruña took over the torch from last year's host city, Bilbao (is the north in vogue?). 40 European meeting planners participated in the two-day event that combined pre-scheduled meetings with local activities and cuisine, all designed to foster the community, generate business opportunities, and showcase the latest offers. A Coruña demonstrated its enormous potential as a meetings destination, and we got the luxury to experience it firsthand!



It was an intense 48 hours shared among 40 organisers and 40 meeting suppliers. The event kicked off on September 27th, when participants arrived via both the A Coruña and Santiago airports and got their first taste of the city with a welcome cocktail reception at the Meliá María Pita (also the event's host hotel), followed by a quick tour of the city's historic centre.

The group was then shuttled to one of A Coruña's unique landmarks, the MEGA Museo Estrella Galicia, where they were welcomed by a traditional Galician "gaiteiros" bagpipe performance and had the chance to visit the museum, followed by a relaxed welcome dinner with a free flow of beer to try (what else, and why not?!). Local hosts also welcomed the group: Álvaro Lens, Director of the A Coruña Convention Bureau; Antón Álvarez Olmo, Director of the A Coruña Tourism and Convention Consortium; and Carmen Pita, Director of Tourism Promotion for Galicia.

The next day was all bleisure. Meetings between planners and suppliers were held in the Meliá María Pita's ballroom, which boasts breathtaking views over the bay, right on the waterfront. The coffee break included fresh pancakes made on the spot, among other delicacies. Lunch was served at the one-Michelin-star restaurant Árbore da Veira, where amazing cuisine was complemented by stunning views of the city.

After lunch, participants were divided into smaller groups, based on prior sign-up, and enjoyed activities such as surfing, sailing, a visit to Europe's first certified organic tea plantation and a pilgrim hike along part of the English Way of the Camino de Santiago. All were designed to build relationships in the most natural way and break the ice, as well as offering an exclusive way to experience A Coruña.

A cocktail in the gardens and a banquet dinner were served at the beautiful Finca Montesqueiro, which included the mystical and magical "queimada" ritual. A hot alcoholic drink made with "orujo" and other ingredients was prepared and stirred in a clay pot over fire, while the traditional incantation was recited, invoking the elements of nature, witches and spirits to banish evil and purify souls.

The last day began with a morning of meetings, followed by a buffet lunch at the Meliá María Pita (Arado Restaurant) and departures for home sweet home.

Over the duration of the event, we established real human and business connections: 903 meetings, 1,120 contacts scanned and 243 messages sent among participants via the event App.

MIS INTERNATIONAL

grupo evento PLUS

6th edition | September 27th - 29th 2026 | A Coruña

86 MEETING PROFESSIONALS

- 44% BUYERS
- 45% SUPPLIERS
- 6% ORGANISATION
- 2% COLLABORATORS

EVENT APP

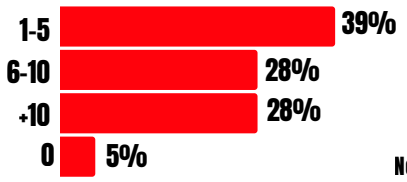


BUYERS

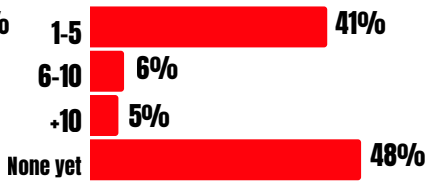
Average quality rating out of 4.
Figures based on survery results



Number of suppliers met out of Meetings agenda



Number of RFPs sent

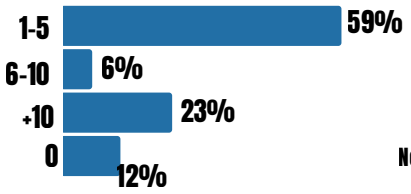


SUPPLIERS

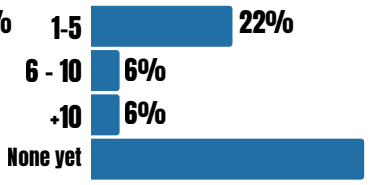
Average quality rating out of 4.
Figures based on survery results



Number of buyers met out of Meetings agenda



Number of RFPs received











It's a great opportunity to make so many valuable contacts in such a short time, while also enjoying a great experience and discovering the unique character of the region.
Julia Agaeva
(Buyer)

Los meetings muy bien, buen perfil de comprador. La verdad: es el mejor evento corporativo que asisto desde hace tiempo!
Antonio Gallego
Hard Rock Cafe
(Supplier)

It was great time with meetings, experienses, networking!
Valentina Shevchenko
(Buyer)

It was a great introduction to the region and the city, with excellent networking opportunities and a very positive vibe throughout the event.
Ivo Van de Velde
(Buyer)

Great event, very well organised and with high potential to convert after meeting really interesting buyers from all around Europe.
Eduardo Agulló Couto
Hard Rock Hotel Tenerife
(Supplier)

i like the format because in short time we can have many contacts.
Carlo Fossati
(Buyer)

It was a very positive experience and a great opportunity to meet new people, exchange ideas, and build valuable connections in a very friendly and professional environment.
Raquel Rafecas
Juvé & Camps
(Supplier)



BUYERS

7 PEPPERS · ABSOLUT SPORT GMBH · ADVIVOS · ATLAS TOUR LLC · ATTACH AGENCY · BLEISURE TRAVEL COMPANY · BOHO TRAVELS · CHILL OUT! EVENT MGMT · COWORKER ESTATES&EVENTS · DSIPR&EVENTS ASMALLWORLD · ENEL SPA · HARPY EVENTS · HELMSBRISCOE / OOSTEROM EVENTS · KAPCON · LCI-MTC GROUP · LEADING TRAVEL CONCIERGE · MEDIOCREDITO CENTRALE · MEETING POINT EVENTS · METZLER : VATER · MKMESSE · NEXT GROUP · ORIYANA -SVIT · OVERSEAS VOYAGES · PRISMA GROUP · RENT-A-RESORT GMBH · SLUPSKY EVENT MGMT · SORGLOS AGENCY · STACTIUM · SYLLA EVENTS · THE MICE AGENCY · THE PLATINUM SERVICES INT LUXURY EVENTS · TOY FAMILY TREASURES · TRAVEL 2 GALAXY · TRAVELIT SRL · TRIVIUM PACKAGING · TUI CENTRUM PODROZY · UCABEVENT · VISA TRAVEL INC&CORP









SUPPLIERS

A CORUÑA CB
Álvaro Lens
direccion@acorunacb.com
681988474

ALANDA MARBELLA HOTEL
Carolina Fernández
mice@hotelalanda.com
673421242

AZZ HOTELES
Jose Chacón
jose.chacon@azzhoteles.com
663317154

BARCELÓ HOTEL GROUP
Alejandro Berlanga
a.berlanga@barcelo.com
682132391

BENIDORM DMC & EVENTS
Sabrina Arenas
sabrina@benidormdmc.com
660994179

DRY MARTINI ORG
Maria Valentina Zurro
valentinazurro@drymartiniorg.com
662933279

ENCINAR DE SOTOGRANDE
Isabel Río
sales@hotelencinardesotogrande.com
699425286

EXPOCORUÑA
Pilar López Cordal
direccion@expocoruna.com
881920010

GRAN HOTEL TAORO
Rita Mesa
rita.mesa@tropical-hoteles.com
696265903

GREEN PATIO
Ángel Aguiar
angel.aguiar@greenpatio.es
639966538

HARD ROCK CAFE
Antonio J. Gallego
antonio.gallego@hardrock.com
619991079

HARD ROCK MARBELLA
Francesco Malandrino
francesco.malandrino@hrhmarbella.com
660125643

HARD ROCK TENERIFE
Eduardo Agulló
mice@hrhtenerife.com
681026314

HESPERIA WORLD
Manuel Ubaldo Fernandez
mufernandez@hesperiaworld.com
647803226

HIGUERÓN HOTEL MÁLAGA
Anabel Dominguez Matzinger
anabel.dominguez@higueronresort.com
673119832

HILTON BARCELONA
Jordi Ferran
jordi.ferran@hiltonbarcelona.com
622451663

IBERIK HOTELES
Maria Piedrahita
direccioncomercial@iberikhoteles.com
637887702

ILUNION HOTELS
Lidia García Palacino
lgarciap@ilunionhotels.com
683625115

JUVÉ & CAMPS
Raquel Rafecas
raquel.rafecas@juveycamps.com
600206634

LA GALIANA GOLF RESORT
Lucía Martínez
lmartinez@lagalianagolf.com
674356943







SUPPLIERS

LOPESAN HOTEL GROUP
Pablo Rodríguez
prodriguez@lopesan.com
674295197

MELIÁ HOTELS INTERNATIONAL
Joan Vila
joan.vila@melia.com
689277047

MELIÁ HOTELS INTERNATIONAL - URBAN HOTELS MALLORCA
Carolina Valiente
carolina.valiente@melia.com
649969203

OLIVA NOVA HOTEL
Paula Dominguez
pdominguez@olivanova.com
680288327

PAXTON BARCELONA
Jessica Langa
jessica.langa@paxton-bcn.com
685032957

PAZO DE VILABOA RESORTS
Alejandro Ares Aldariz
alejandroares@pazodevilaboa.es
646174376

PORT HOTELS
Alejandro Rodríguez
arodriguez@porthotels.es
628052609

RIU PLAZA ESPAÑA
Mónica de la Calle
mdelacalle@riu.com
683429659

ROIG ARENA
Marta Olmos
molmos@roigarena.es
669934894

SB HOTELS
Anna Mirada Beltrán
amirada@sbhotels.es 6
29359821

SITGES CB
Maria Sánchez
sales@sitgescb.cat
664398193

SLS BARCELONA
Patricia de Nicolás
patricia.denicolas@slshotels.com
686563962

THB HOTELS
Cristina Pernía
ibizacial@thbhotels.com
676199232

TURISMO CORUÑA
Julio Fernández
j.fernandez@coruna.gal
630012005

TURISMO DE SANTIAGO
Ana Munín
sccb@santiagoturismo.com
617246870

UMILES DRONE LIGHTSHOW
Miquel Ángel
miquel.angel@umilesgroup.com
633863964

URH HOTELIERS
Cristina Vintro
cvintro@urh-hoteliers.com
682603713

VALENCIA CF
Ane Galan
agalan@valenciacf.es
674365883

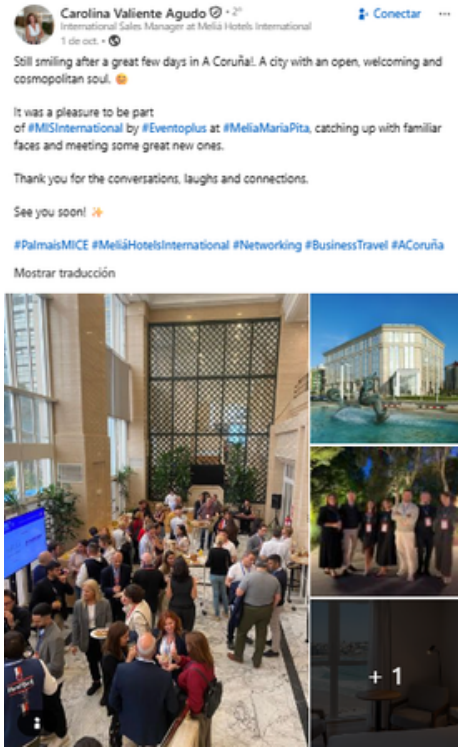




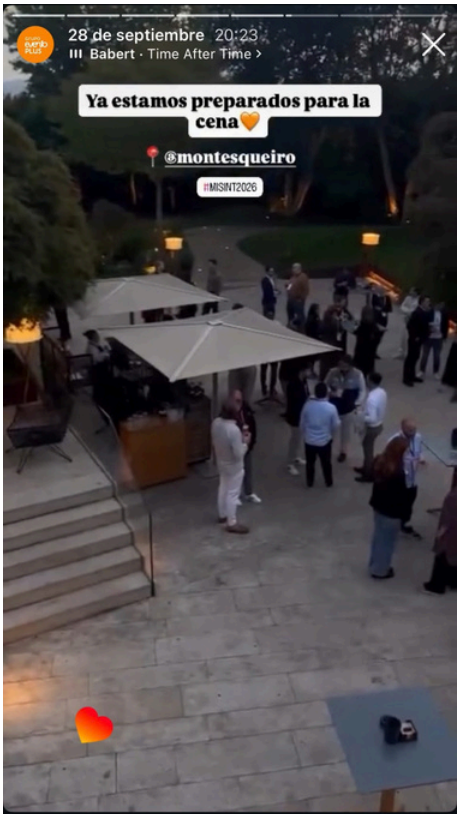
EVENT COMMUNICATIONS

Some of our posts in our social networks to more than 60,000 followers





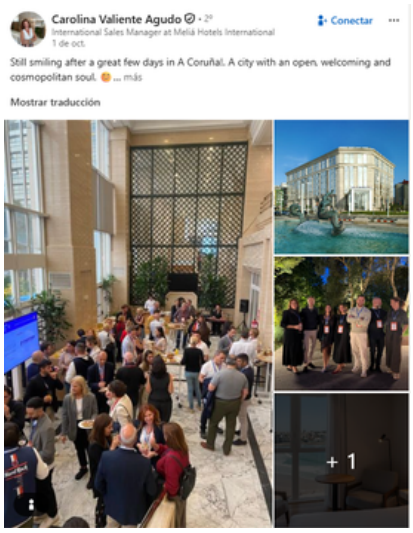


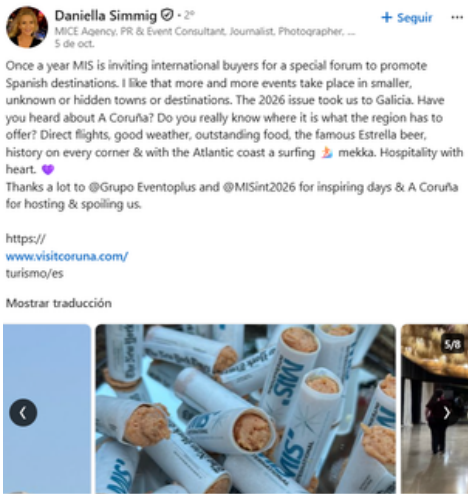


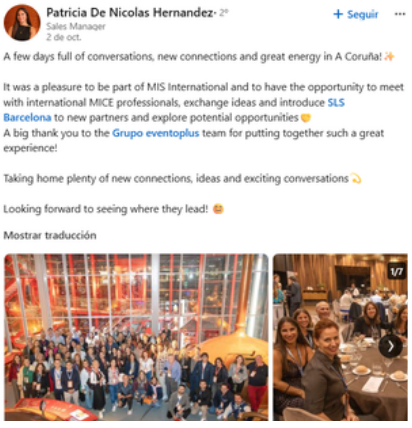


SOME OF THE POSTS SHARED BY YOU!

















MIS International in the local press



El Ideal Gallego

A Coruña

A Coruña se presenta ante organizadores internacionales para atraer nuevos congresos y eventos a la ciudad

La cita busca abrir oportunidades de negocio para hoteles, espacios, restaurantes y empresas de servicios de A Coruña y su entorno

Redacción El Ideal Gallego
28/09/2026 13:29

Congreso MIS Internacional en A Coruña - Cedida

El Ideal Gallego [+]



La Voz de Galicia

1€ al mes durante 3 meses Suscríbete

A CORUÑA CIUDAD

A Coruña se vende como la mejor anfitriona

PABLO PORTABALES
A CORUÑA

Profesionales del sector de los eventos y el turismo de congresos visitaron el museo MEGA en A Coruña

Profesionales que se dedican al sector de los eventos y el turismo de congresos e incentivos y que participan estos días en A Coruña en el MIS Internacional visitaron el museo MEGA

29 sep 2026 . Actualizado a las 05:00 h.

Añade a La Voz de Galicia en Google Comentar · 0

En A Coruña sabemos ejercer de cicerones. Que venga alguien de fuera y subirlo al monte de San Pedro, recorrer parte del paseo marítimo e ir a tomar

La Voz de Galicia [+]



La Opinión
A Coruña

A Coruña se presenta ante organizadores internacionales para atraer nuevos congresos y eventos

El MIS International reúne a 80 profesionales y busca generar oportunidades a hoteles, restaurantes, espacios y empresas de servicios de la ciudad

MIS internacional en el Mega de A Coruña / LOC

¿Ya nos sigues? Márcanos como medio preferente Añádenos en Google

RAC
A Coruña Actualizada 28 SEPT 2026 19:14

A Coruña acoge del 27 al 29 de septiembre una nueva edición del MIS International, un encuentro profesional que reúne a **80 organizadores de eventos y representantes de destinos y empresas proveedoras**. La cita busca posicionar la ciudad ante quienes participan en la elección de sedes para **congresos, convenciones y viajes de incentivo**.

La Opinión A Coruña [+]

RELIVE MIS INTERNATIONAL 2026! [+]



PHOTO ALBUM [+]



SUMMARYVIDEO [+]

A big thank you to our sponsors, host city and partners

The success of MIS International 2026 is also thanks to the support and love by the following collaborators:

SPONSORS

HOST CITY

PARTNERS

Thank you for joining us and see you in 2027!

Grupo eventoplus
BCN: 93 272 09 27
MAD: 91 022 86 86
SEV: 95 548 08 12
summit@eventoplus.com

Our portfolio

Our media group offers an effective transmedia communication throughout the year to a wide audience of meeting professionals in Spain

BARCELONA | MADRID | SEVILLA

WE CONNECT YOU WITH THE SPANISH MEETINGS INDUSTRY

ONLINE

eventoplus.com [+]

The largest meetings directory [+] with more than 1,100 suppliers and destinations in Spain. Our editorial team publishes new content daily. Market studies and white papers are also available in the platform [+].

A digital newsletter sent to more than 16,000 subscribers, with 3 issues per week.

**Published in Spanish.*

eventoJobs [+]

The only job search platform dedicated to the meetings industry in Spain.

PRINT

eventos Magazine [+]

The leading reference publication of the meetings industry since 2005. More than 5,590 subscribers, 14,000 readers. Distribution audited by OJD [+].

**Published in Spanish.*

Venues guide [+]

Exclusive directory dedicated to showcasing special and unique venues for meetings.

**Published in Spanish.*

Event agencies guide [+]

A practical guide to who's who and what each agency offers in Spain.

**Published in Spanish.*

Personalised guides

We help destinations and companies in defining content in practical formats to communicate their offers effectively. Ask us for yours!

COMMUNITY

Social networks

More than 61,088 followers.

INDUSTRY AWARDS

Premios eventoplus [+]

The most prestigious awards for the Iberian meetings industry.
(22nd edition, Sep 2027, Madrid)

FACE-TO-FACE

MIS Nacional (Meeting & Incentive Summit) [+]

Spain's largest 2-day workshop with national buyers and international destinations and suppliers.
(15th edition, 1-2 Feb 2027, Madrid)

MIS International [+]

3D/2N workshop that connects international meeting buyers with Spanish suppliers.
(7th edition, Oct 2027)

MIS Andalucía [+]

A workshop to discover the meeting offers in Andalusia and experience the different destinations of the region.
(5th edition, Jun 2027)

BED Barcelona Event Day [+]

A day to connect the meeting professionals community in Catalonia.
(10th edition, Jul 2027, Barcelona)

MED Madrid Event Day [+]

A one-day event dedicated to the creativity and technology for event production.
(5th edition, Sep 2027, Madrid)

Sports & Events Europe [+]

The biggest international sports travel workshop with 600 suppliers and sports events and meetings buyers.
(6th edition, 30 Mar-1 Apr 2027, Valencia)

Sports & Events Türkiye [+]

An international sports travel workshop showcasing Turkish suppliers to international buyers.
(2nd edition, May 2027)

Sports & Events America [+]

An international sports travel workshop connecting suppliers from the Americas with both national and international buyers.
(1st edition, 30 Nov - 3 Dec 2026, Kissimmee - Orlando)

Finding suppliers in Spain is easy!

Find the suppliers that you need for your next events in Spain with AI (Artificial Intelligence) or HI (Human Intelligence) [+].

See our media calendar [+]

Ask us about our content marketing and consulting services!

BCN +34 93 272 09 27 | MAD +34 91 022 86 86 | SEV +34 95 548 08 12
comercial@eventoplus.com |www.grupoeventoplus.com